

Technical Writer - Metra Electronics

Metra Electronics is seeking a Technical Writer to write and edit technical documentation for multiple automotive and electronics brands. This person will work closely with our internal team to create detailed product descriptions that will help us connect with our customers. The ideal candidate will have experience in a technical writing position, and familiarity with the automotive and electronics industries.

About Us

Known as “The Installer’s Choice”, Metra is a manufacturer of aftermarket car audio installation kits, and has been a leader in the industry since 1949. Headquartered in Holly Hill, FL, Metra makes dash kits for more vehicle applications than anyone else in the world, and invests resources in developing the highest quality dash kit and harness solutions.

Metra has expanded into many other industries, such as electronic interfaces, home theater, vehicle lighting and safety. Our other brands include: Axxess®, T-SPEC®, The Install Bay®, Heise LED Lighting Systems®, iBEAM Vehicle Safety Systems®, Shuriken High Performance Batteries®, Raptor®, Ballistic®, AmmoTenna®, Metra PowerSports®, Saddle Tramp®, Metra Marine® and Daytona Lights™. Metra’s expertise in connectivity solutions is also applied to its division of premium home theater and surveillance products, Metra Home Theater Group®.

Responsibilities

- Create technical literature including: product descriptions, catalog listings, product guides and technical documents
- Develop comprehensive documentation that meets organizational standards and is appropriate for its intended audience
- Work closely with Product Development, Tech Support, Sales, and Web teams to obtain an understanding of products and documentation requirements
- Research, write, edit, and proofread complex technical data
- Manage updates and revisions to technical documents
- Edit documents prepared by others

Skills and Requirements

- Proven experience in a technical writing position
- Ability to grasp complex technical concepts and make them easily understandable
- Ability to write for multiple audiences
- Familiarity with keyword placement, SEO, and optimizing content to increase organic traffic
- Project management—ability to work independently
- Detail-oriented with excellent research skills
- Proficiency with MS Office

To be considered, candidates must provide a link to portfolio or relevant writing samples.

This is a full-time position that requires working out of the corporate office in Holly Hill, FL